



# BIONEERS

2018 SPONSORSHIP

An opportunity to connect with the nation's biggest network of engaged, active and socially-conscious individuals and organizations.





# WHY?

Because it's not just about connecting with an audience, it's about connecting with the RIGHT audience.

The Bioneers conference attendees and online community make up the most active, engaged and socially-conscious network in the US. Visibility in the Bioneers community means you'll reach audiences who are aligned with your mission, and are seeking to buy from, partner with, and promote organizations that are creating solutions for some of today's most pressing social and environmental challenges.



# HOW?

For 30 years Bioneers has built a dedicated and active community online and offline who are motivated to support causes, products and ideas that inspire them. Bioneers hosts an annual conference each year that convenes a community of leaders for inspiration and action.

This is an opportunity to be part of a global community that is developing breakthrough solutions for a just and regenerative world.

CONFERENCE DATE: OCTOBER 19 – 21, 2018







# WHO?

The Bioneers community includes professionals and consumers from diverse sectors.

- Tech & Startup Visionaries
- Scientists
- Indigenous Leaders
- Food & Water Innovators
- Green-Business Innovators
- Philanthropists & Economists
- Media Innovators
- Informed, Engaged & Active Citizens and Youth
- Health care & Healing Arts Professionals
- Educators & Students
- Women Leaders
- Social Entrepreneurs

In addition on to the in-person conference, sponsors have the opportunity to connect with the larger Bioneers network.

3,500 +  
Conference Attendance

4,000–6,000  
Resilient Communities  
Network Audience

29,000+  
Email Subscribers

120,000  
Active Social Media Audience

160+ Radio Stations in the U.S. and abroad

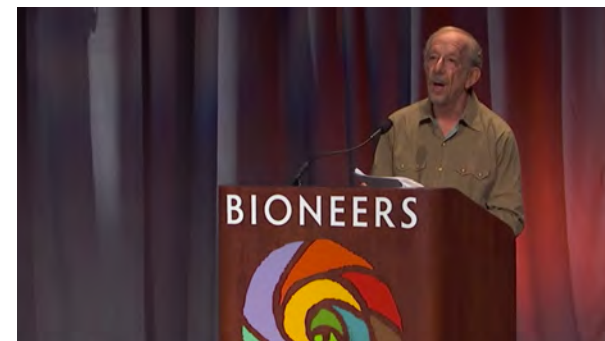
We tailor our sponsor's messages and content for the right audience and channel to maximize awareness, engagement and impact.





# REACH AN ACTIVE, MOTIVATED ONLINE COMMUNITY.

Bioneers videos, articles and podcasts reach millions of engaged fans online with content that is educational and inspirational.



Kenny Ausubel, Bioneers Co-Founder & CEO, on how plants can learn and communicate.

Views	2,226,553
Reach	5,111,945
Likes	11,417
Comments	1,403
Shares	51,998

Kandi Mossett, Lead Organizer with Indigenous Environmental Network, on Standing Rock

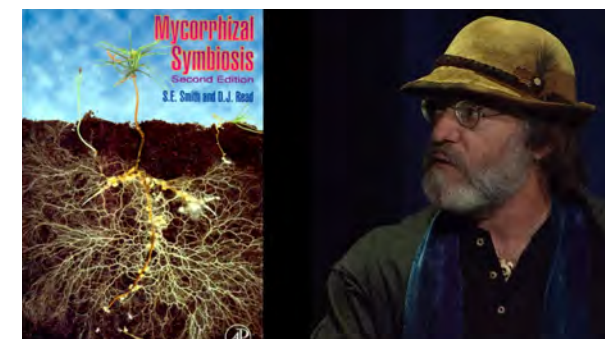
Views	241,348
Reach	779,2379
Likes	1,400
Comments	66
Shares	6,469



#noDAPL

“One of our best-selling books wouldn’t have happened without Bioneers. I heard Jeff Clements at Bioneers in 2010 and talked to him about a book (Corporations Are Not People) right there in the tent.”

NEAL MAILLET  
BERRET-KOEHLER PUBLISHERS



Paul Stamets reveals his latest breakthrough research on mushrooms.

Views	166,827
Likes	2,534
Comments	148





# WHAT

## DOES A BIONEERS SPONSORSHIP PACKAGE LOOK LIKE?

Each package is customizable to meet your organization's specific needs, and includes support from our sponsorship staff.

ALL sponsorship opportunities include:

- Company logo on event website with hyperlink
- Acknowledgement in 10,000+ mailed conference promotional brochures
- Acknowledgement in 4,000+ conference programs
- Two Mentions in Bioneers social media posts





# CHAMPION

P A R T N E R

\$75,000

A fully customized opportunity that guarantees industry exclusivity

- “Brought to you with the support of Your Company message” on short video clips produced from the 2017 Conference
- Exclusive branding of conference registration area:
- Ten 3-day passes to the Bioneers Conference (\$8,250 value)
- Access for ten guests to the Friday evening VIP reception and dinner *\*event by invite only*
- Thank you announced from the conference main stage
- Premium exhibit booth at the conference to present your company and conduct sales (\$1,350 value)
- Access for six to the conference VIP Green Room
- Company logo on a dedicated main stage slide shown daily at the conference
- Premium placement of company logo on four large signs on conference grounds
- Featured blog post highlighting partnership between Bioneers and your company
- Full page acknowledgement in conference program



# INNOVATION

P A R T N E R

\$50,000

- Naming opportunity/exclusive branding of one conference area (menu of options to choose from, subject to remaining availability)
- Eight 3-day passes to the Bioneers Conference (\$6,600 value)
- Access for eight guests to the Friday evening VIP reception and dinner \*event by invite only
- Thank you announced from the conference main stage
- Premium exhibit booth at the conference to present your company and conduct sales (\$1,350 value)
- Access for two to the conference VIP Green Room
- Company logo on a dedicated main stage slide shown daily at the conference
- Premium placement of company logo on four large signs on conference grounds
- Featured blog post highlighting partnership between Bioneers and your company
- Full page acknowledgement in conference program







# VISIONARY

P A R T N E R

\$25,000

- Naming opportunity/exclusive branding of one panel (menu of options to choose from, subject to remaining availability)
- Six 3-day passes to the Bioneers Conference (\$4,950 value)
- Access for six guests to the Friday evening VIP reception and dinner \*event by invite only
- Thank you announced from the conference main stage
- Premium exhibit booth at the conference to present your company and conduct sales (\$1,350 value)
- Access for two to the conference VIP Green Room
- Company logo on a dedicated main stage slide shown daily at the conference
- Premium placement of company logo on four large signs on conference grounds
- Featured blog post highlighting partnership between Bioneers and your company





## BREAKTHROUGH PARTNER

\$10,000

- Four 3-day passes to the Bioneers Conference (\$3,300 value)
- Access for four guests to the Friday evening VIP reception and dinner  
\*event by invite only
- Exhibit booth at the conference to present your company and conduct sales (\$1,350 value)
- Thank you announced from the conference main stage
- Company logo on a shared main stage slide shown daily at the conference

## TRAILBLAZER PARTNER

\$5,000

- Two 3-day passes to Annual Bioneers Conference (\$1,650 value)
- Access for two guests to the Friday evening VIP reception and dinner  
\*event by invite only
- Company logo on a shared main stage slide shown daily at the conference
- Company logo on four large signs

## SOLUTIONS PARTNER

\$2,500

- One 3-day pass to Annual Bioneers Conference + 50% off one additional pass (\$825 value)
- Access for one guest to the Friday evening VIP reception and dinner  
\*event by invite only

## INSPIRATION PARTNER

Sponsorship under \$2,500

- One 3-day pass to Annual Bioneers Conference + 25% off one additional pass (\$825 value)



# MAYBE YOU'VE HEARD OF US

Bioneers is a nonprofit educational organization that focuses on breakthrough solutions for restoring people and planet. Founded in 1990, Bioneers has acted as a fertile hub of social and scientific innovators with practical and visionary solutions for the world's most pressing environmental and social challenges.



## BIONEERS

" I work for farmers, and I build a brand. By sponsoring the Bioneers radio series, I'm marrying what I need to do to build this brand with what I feel is right—to get these messages out to as many people as we possibly can."

THERESA MARQUEZ  
CHIEF MARKETING EXECUTIVE  
ORGANIC VALLEY FAMILY OF FARMS®

Some of our current and past partners include:



Kingdom of the Netherlands



North Atlantic Books



DivestInvest



Celebrating people, planet and pure tea







THE CONFERENCE



RESILIENT COMMUNITIES NETWORK



RESTORATIVE FOOD SYSTEMS

# OUR PROGRAMS

Bioneers has programs and initiatives across a range of impact areas, developing and acting on solutions to restore people and planet.

“I took the lead of Leila and Nadia and a lot of it came from Kenny and the contacts that he had—the real innovators in the environmental movement.”

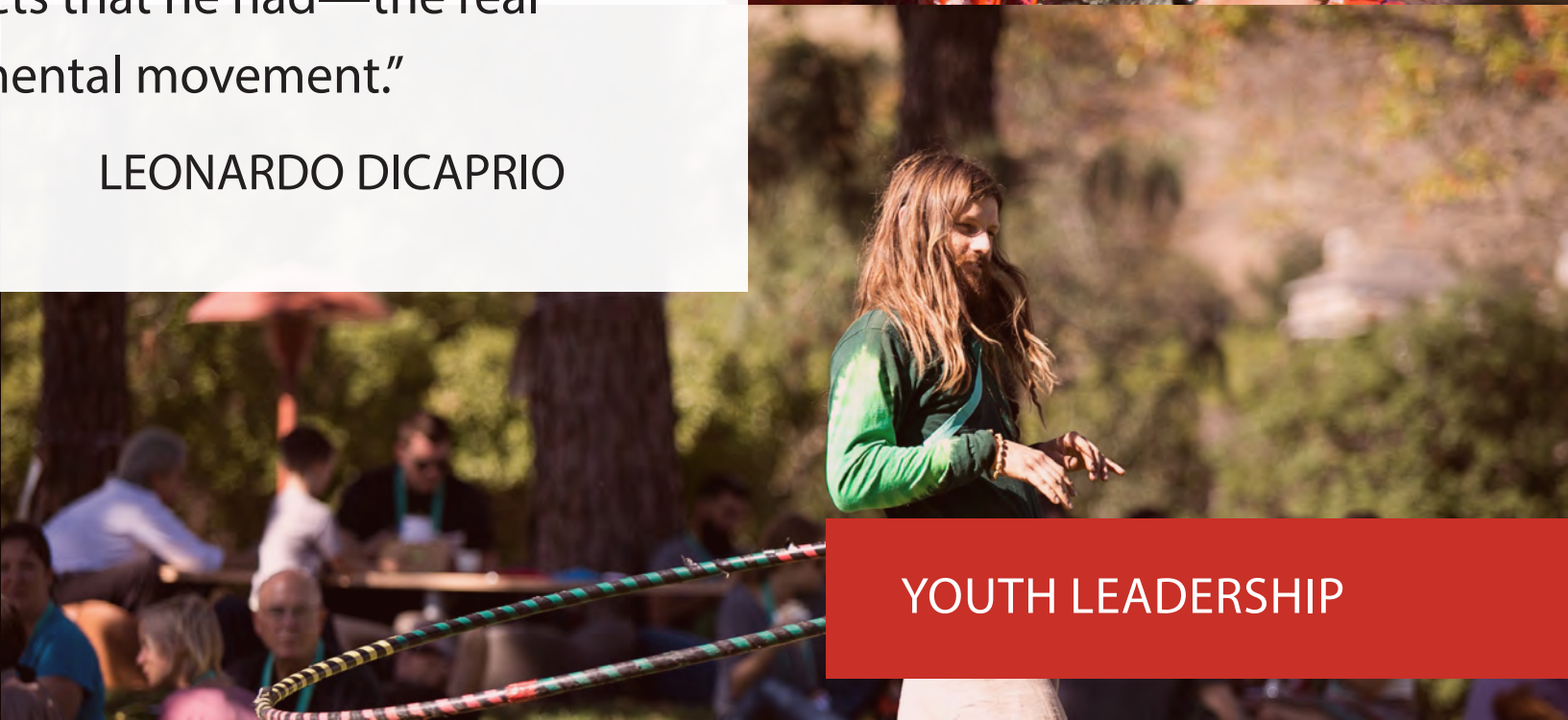
LEONARDO DICAPRIO



INDIGENEITY PROGRAM



EVERYWOMAN'S LEADERSHIP



YOUTH LEADERSHIP





# THANK YOU BIONEERS

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info@Bioneers.org